

**SKILLET BRINGS “AWAKE & ALIVE TOUR,” TO THE USC AIKEN CONVOCATION CENTER  
ON APRIL 24<sup>TH</sup>**

*With special Guest RED*

Aiken, SC – March 9, 2010 - Atlantic recording group Skillet has announced it will bring its “Awake & Alive Tour” to the USC Aiken Convocation Center on Saturday, April 24<sup>th</sup> at 7PM. Joining the Grammy-nominated rock outfit on the trek will be fellow nominees RED, a Nashville based group who’s most recent effort, “Innocence & Instinct,” climbed its way to the Top 5 on iTunes Top Albums chart. Also joining the tour will be hard rock outfit, The Letter Black.

One of America’s hardest working live acts, Skillet – who spent the first part of 2010 touring alongside Atlantic labelmates Shinedown – will also be appearing at a number of upcoming summer rock festivals – full details will be announced shortly. The “Awake & Alive Tour” celebrates the continuing success of Skillet’s acclaimed new album, “AWAKE,” which reached the #1 spot on the iTunes Store’s “Top Albums” chart within 24 hours of its release last summer. The album also made a blockbuster debut on the SoundScan/Billboard 200, entering the chart at #2. The album continues to reign as a favorite, ascending the upper half of the Billboard 200.

In addition to cumulative album sales in excess of 1.6 million, Skillet has racked up a wide range of honors throughout their extraordinary career. Frontman John Cooper and producer Brian Howes recently collected two BMI Music Awards for “The Last Night” and “The Older I Get,” both featured on 2006’s Grammy Award-nominated “COMATOSE.” That album proved Skillet’s most popular work to date, achieving RIAA gold certification. “COMATOSE” followed the band’s 2003 label debut, “COLLIDE,” which launched Skillet into the mainstream while also garnering their first Grammy Award nomination. For up-to-the-minute news and information, visit [www.skillet.com](http://www.skillet.com) or [www.myspace.com/skilletmusic](http://www.myspace.com/skilletmusic).

Tickets are \$58 for VIP (only 250 will be sold) includes a General Admission seat on the floor, early admission to the show, and a preshow Meet-n-Greet with the bands, \$27.00 for General Admission on the floor (no chairs) and reserved seating in the upper levels. For Groups, call 800-521-0290. Tickets will go on sale on Thursday, March 11<sup>th</sup> at 10:00AM and will be available at the USC Aiken Convocation Center Box Office, online at [www.Georgialinatix.com](http://www.Georgialinatix.com), charge by phone at 1-866-722-8877. For more information, call 803-643-6901.

The University of South Carolina Aiken is the primary owner of the Convocation Center. Global Spectrum, the fastest growing firm in the public assembly management field, operates the Convocation Center on behalf of the University. The company manages over 85 other facilities including the Colonial Life Arena in nearby Columbia, SC, the Augusta Entertainment Complex in Augusta, GA and is a subsidiary of Philadelphia-based sports and entertainment firm Comcast-Spectator, which also owns the

Philadelphia Flyers, the Philadelphia 76ers, Ovations Food Services, New Era Tickets,  
Front Row Marketing Services and 3601 Creative Group.

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