

News Release: **TobyMac** brings **Tonight** Tour to USC Aiken Convocation Center on March 14th

Featuring Special Guests Brandon Heath and House of Heroes

Aiken, SC (February 2, 2010) – Family Friendly 88.3 WAFJ presents Christian Music sensation TobyMac, along with Special Guests Brandon Heath and House of Heroes, will bring the **Tonight** Tour to the USC Aiken Convocation Center on March 14th at 6:30PM. Having climbed the music mountain once with the group dcTalk (4 Grammys, more than 8 million albums sold), TobyMac knows how difficult the journey can be and how much work the process actually takes. Rarely does an artist get to soar to great heights for a second time, but soar he has. He took home his first Grammy as a solo artist last year after receiving Grammy nominations for each of his first three solo projects (*Momentum*, *Welcome To Diverse City*, *Portable Sounds*). And last year TobyMac topped 2 million in total albums sold during his solo career. He has done it with a combination of talent, hard work and humility which has produced songs that resonate with people from all walks of life.

TobyMac's fourth studio album *TONIGHT* is set to release on Feb. 9. The power of music, he insists is what keeps him going. "It's the truth," he says. "I still believe that a song can penetrate a heart. I believe God can use a song to open someone's mind and heart. Other songs can just drop what I call, 'the joy bomb' on somebody. I fight really hard to remain unjaded—to keep believing that you can actually walk into a studio and write a song that breathes life. That's the hardest fight for a guy who's been doing this for a while; it's easy to fall into the trap of just making it your job. But I still believe that songs matter. I've worked very hard not to fall into the trap of making this just a gig," he says. "If it is a labor, it's a labor of love. I know music can't change the world, but who says God can't speak through a song."

Brandon Heath has garnered professional accolades with the success of songs like "I'm Not Who I Was" also generating the steam that earned him multiple Dove Award nominations in 2008, including taking the trophy home for New Artist of the Year. He was also nominated for songwriter of the year for "I'm Not Who I Was."

Ticket Prices:

\$77 – Sections 105, 109, 110 and 104 - includes a TobyMac and Brandon Heath CD, a chance to attend one of the sound checks, and a question/answer session with TobyMac and Brandon Heath (NOT A MEET-N-GREET, NOT AN AUTOGRAPH SESSION)

\$42 Dance Floor – General Admission – sold through WAFJ at www.wafj.com ONLY

\$32 – Sections 103 and 111

\$27 – Sections 102, 112 and all floor seating behind Dance Area

\$22 - for groups of 10 or more in the upper level only. To order Group tickets, call 1-866-440-7880

Tickets ON SALE NOW at the USC Aiken Convocation Center Box Office, online at www.Georgialinatix.com , charge by phone at 1-866-722-8877. For more information, call 803-643-6901.

The University of South Carolina Aiken is the primary owner of the Convocation Center. Global Spectrum, the fastest growing firm in the public assembly management field, operates the Convocation

Center on behalf of the University. The company manages over 80 other facilities including the Colonial Center in nearby Columbia, SC, and is a subsidiary of Philadelphia-based sports and entertainment firm Comcast-Spectator, which also owns the Philadelphia Flyers, the Philadelphia 76ers, Ovations Food Services, New Era Tickets, Front Row Marketing Services and 3601 Creative Group.

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